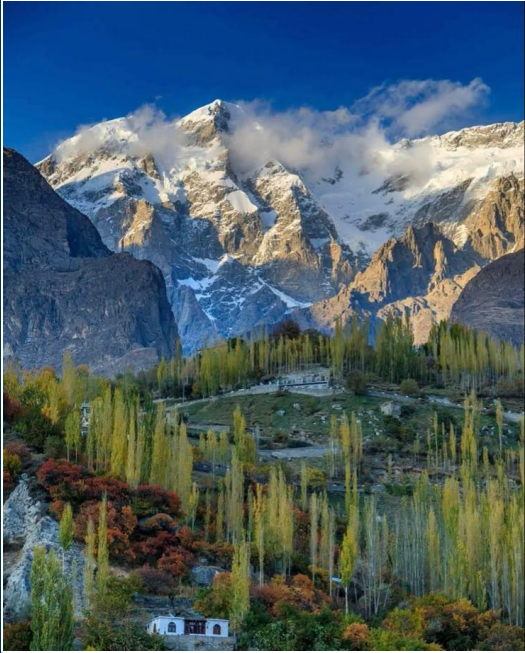




# Peaks & Pitfalls

Ethics of Tourism

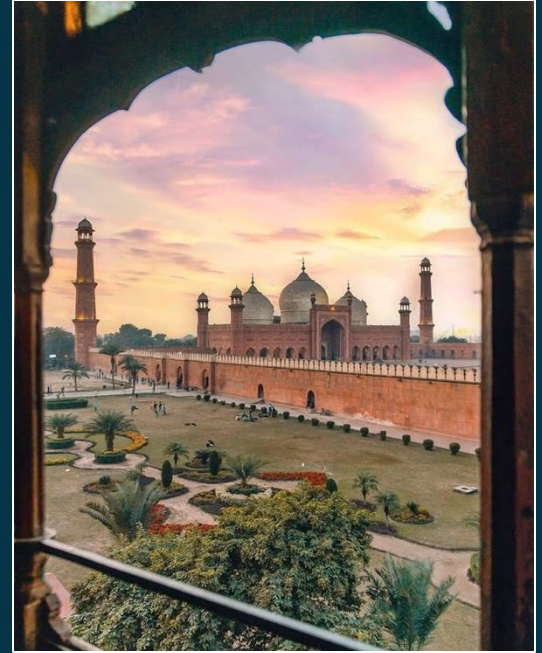
# Tourism in Pakistan



Hunza Valley



challenges



Lahore

# Mountain Tourism

-home to several 8000m peaks

-attraction of high-aiming  
climbers

-cultural imbalance

-need of respectful forms  
of travel



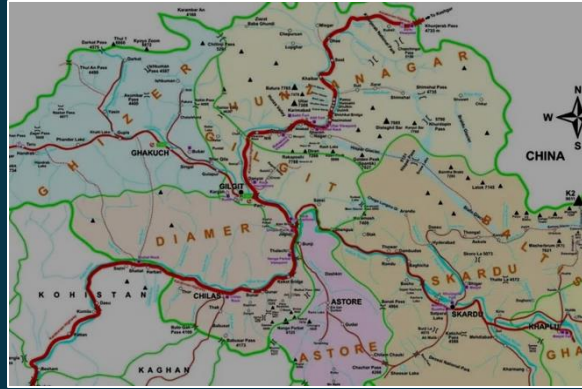


# Sacred Mountains



## Hunza

- mountains as sacred domains of supernatural beings



## Shin

- powerful fairies (peri)
- veneration of goat
- shamanic practices



## Symbolic sacredness

- elevated sufi shrines
- spiritual purification & divine proximity

# Western biases

**W**estern

**E**ducated

**I**ndustrialized

**R**ich

**D**emocratic



# Impact of tourism



## socio-cultural

- rehabilitation of heritage
- unethical activities
- cultural hybridisation
- lack of awareness/  
appreciation

## environmental

- excessive usage of natural  
resources
- pollution & solid waste
- infrastructural deforestation
- =habitat loss for animals

## economical

- provides financial inflow
- creation of jobs
- dependent on tourism
- elitism (non-locals)
- administrational issues

# The life of a porter



<https://www.youtube.com/watch?v=cdE1YHqyMRE&t=29s>

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